



Your Publishing Poynters Newsletter: February 15, 2008

PUBLISHING POYNTERS

Book and Information-Marketing News and Ideas from Dan Poynter.

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For the Small Print, scroll to end.

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IN THIS ISSUE FROM PARA PUBLISHING
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- A. ParaNews (What's happening)
- B. ParaTips (Guidance/advice on specific issues)
- C. ParaResources (Sources of helpful information)
- D. ParaThoughts (Editorial)
- E. ParaFreebies (Giveaways)
- F. ParaCalendar (Dan may be coming to visit you)
- G. ParaHumor (We saved the fun for last)

<A-----ParaNews----->

1. MORE BOOKS SOLD ON THE INTERNET THAN ANY OTHER PRODUCT and the number is increasing. See

<http://news.bbc.co.uk/1/hi/entertainment/7213686.stm>

For more fascinating numbers on book publishing, see

<http://www.bookstatistics.com/sites/para/resources/statistics.cfm>

2. STEVE JOBS DOES NOT SEE A FUTURE IN THE KINDLE. Says people don't read anymore. See

<http://tropophilia.com/2008/01/16/steve-jobs-on-reading/>

<http://blogs.techrepublic.com.com/geekend/?p=1116>

Also see <http://BookStatistics.com>

3. USPS MAIL VOLUME DROPS. During FY2008's first quarter, which ended on December 31, First-Class Mail volume dropped by 3.9% while Standard Mail volume decreased by

2.6%. Of all the mail classes, only Periodicals increased in volume – at a rate of 1.2%,
See

<http://www.dmnews.com/USPS-mail-volume-drops-in-first-quarter-of-FY2008-MTAC/article/104763/>

4. HAVE YOUR STORY INCLUDED IN A BOOK. Authors looking for stories to flesh-out their books, list their needs in Publishing Poynters Marketplace. See the recent requests at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

5. AMAZON TO BUY AUDIOBOOK SELLER FOR \$300 MILLION. Audible to become part of Amazon. With Mobipocket, Kindle and Audible is Amazon going electronic? See <http://biz.yahoo.com/nytimes/080201/1194742685830.html?.v=2>

6. BORDERS TO HOST SEMINARS IN THEIR BOOKSTORES.

They are beginning in the Sacramento area. The classes are free and they do not pay the speakers. However, this might be a good opportunity to sell books.

Terri Lonier reminds us not to stage autographings in bookstores but to draw more listeners and buyer with “mini-seminars.” These one-hour classes are min-seminars.

And this may be a good way to get your book into Borders if you do not already have distribution to that chain.

A speaker with a book will be far more interesting to Borders than a person without.

See

http://www.bordersliveclasses.com/home/about_this_program

and

<http://www.sacbee.com/103/v-print/story/681202.html>

7. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to <http://parapublishing.com/sites/para/resources/newsletter.cfm>. Unsubscribe your old address and subscribe your new one.

To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

8. THE RETAIL BOOK BUSINESS IN CANADA generates annual sales in excess of \$1.5-billion, much of them through one company: 230-store Indigo Books and Music. See <http://www.theglobeandmail.com/servlet/story/RTGAM.20080202.books02/BNStory/Entertainment/home>

9. eBook EDITIONS COULD GET TO MARKET FASTER THAN pBOOKS. Another advantage of electronic print. See

<http://www.publishersweekly.com/blog/760000476/post/680021268.html>

10. PMA Publishing University. May 27-29, before the BEA Book Fair in Los Angeles. Nine tracks to choose from. More than 600 publishers expected. See the classes at <http://www.pma-online.org/pmau/2008/template.aspx>. Register at <http://www.pma-online.org/pmau/2008/registration.aspx>. Use Discount Code PMAU08 and save \$50. Fmi: 310-372-2732, e-mail: info@pma-online.org

11. MEMBERS OF THE PUBLISHERS MARKETING ASSOCIATION (PMA) are donating 5,000 books to the New Orleans Public Library system. The association's board of directors will hold their meeting in New Orleans on February 7

>SEND YOUR NEWS ITEMS to DanPoynter@ParaPublishing.com

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Do you have friends in the book business? Think how appreciative they will be if you forward this newsletter to them. Go on. Do it now.

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<B-----ParaTips----->

1. RADIO IS KING

--Rick Frishman--Founder of Planned TV Arts, <http://www.plannedtvarts.com>

I have been doing book publicity for over 30 years. And every week authors come to me and say " you know - my friend told me that my book is perfect for OPRAH. Duh.... Yes-right-everyone I know thinks that they are perfect for OPRAH. But- the truth is YOU ARE NOT Probably you AIN'T GETTING ON OPRAH.

So concentrate on what you can get on. And that is RADIO. There are thousands of radio stations in America and they book over 10,000 guests every day. They need content. And the great thing is you can do radio shows from you home- in your bed-Naked if you want. You don't have to fly to Chicago.

Start in your hometown--and then practice and then go out to other cities. Radio is the gold in America- and you should be doing at least 3 shows a day. More tips at <http://www.rickfrishman.com>

2. THINK YOU'RE OPRAH WORTHY? TAKE THE QUIZ!

<http://www.bigbadbookblog.com/2006/03/30/23/>

3. SUGGEST HOOKS OR ANGLES FOR AN INTERVIEW

--Pam Lontos, PR/PR, <http://www.prpr.net>

Usually you know more about the topic than the writer who has been assigned the piece. If there is an angle they are not considering, be sure to bring it to their attention. Offering additional information may lead to a sidebar in their current assignment, or even a follow-up piece. This is also the advantage to a live interview over answering e-mail questions.

4. THE DESIGN-PRINT TEAM

-- Michele DeFilippo, www.1106design.com

Book printing has its own jargon that can be intimidating if you've never been through the process. As technologies evolve and options increase, it's becoming more complicated to figure out exactly which printer is the best one for your particular book or business model. Throw in a few unscrupulous printers who tell inexperienced clients that ink on paper is the same as toner on paper, and the opportunity for disappointment increases even further.

That's why it's important to work with your book designer, before design even begins, so that you'll be able to provide the appropriate printer with accurate specifications, and then prepare the art properly for the method of printing that is chosen. It's not always easy to compare apples to apples when reviewing printing quotes. Your book designer can help here, too, so that you can be confident about choosing a printer that can efficiently manufacture your book at a competitive price. From experience, designers usually know which printers provide good quality and which ones back it up with responsive customer service — and they won't ask for quotes from printers who don't. Be wary of designers who offer to buy the printing for you, as this can disguise a significant markup in price. Paying your designer a fair fee to coordinate the printing, and then making your own decision and your own financial arrangements with the printer assures you of unbiased advice.

5. AMAZON SALES RANK WIDGET

--Clint Greenleaf, Greenleaf Book Group LLC, <http://www.greenleafbookgroup.com>

Widgets

<<http://www.bigbadbookblog.com/2007/09/27/web-map-to-social-media-part-6-wid-gets/>> are a great way to add dynamic features to your website or blog.

There are thousands of widgets to choose from—some catering exclusively to the book business.

The new Sales Rank Express Web Widget

<<http://www.salesrankexpress.com/widgets/index.html>> will give your website and blog visitors the current Amazon sales rank, average customer rating, and purchase link for your book. Visit Sales Rank Express for easy-to-follow instructions on how to install this wicked widget!

==SHARE YOUR TIP. Send it to DanPoynter@ParaPublishing.com

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Your colleagues in publishing would love to know about this newsletter. Why not forward it to them now?

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<C-----ParaResources-----<

1. ONLINE COMMUNITY FOR AUTHORS, WRITERS, POETS, AND THEIR READERS. Join a creative atmosphere of writers, poets, published authors and enthusiastic readers. Whether you are a hobbyist and simply looking for a place to display your portfolio to family and friends, a published author wanting to network with other skilled writers and promote your books, or a reader looking for your next good story from some of today's freshest minds, AuthorNation™.com encourages you to take charge of your writing career as an author and break the mold of traditional bookstores as a reader. See http://www.authornation.com/index.php?option=com_frontpage&Itemid=1

2. REVIEWER WANTS BOOKS. I am the author of the Forensic Photoshop blog and regularly review BOOKS ABOUT PHOTOSHOP, PHOTOGRAPHY, AND STORYTELLING. I am willing to review books of interest to my readers and have done so on many occasions. If the book receives an outstanding review, it is added to my list of must have book links. The blog has over 10000 readers worldwide. You can find the blog at <http://forensicphotoshop.blogspot.com>. I can be reached at jimhoericks@gmail.com.

3. HOW AND WHERE TO CHANGE YOUR AMAZON LISTINGS. See <http://www.amazon.com/gp/content-form/?ie=UTF8&product=books>

4. BOOKS FOR WRITERS AND PUBLISHERS. A nice, concise collection. See The Publishers Bookstore. <http://www.thepublishersbookstore.com/>

5. WRITING AWARD

-- Jeff Davidson at www.GhostWithTheMost.com

The Eric Hoffer Award, which was previously called the Writers' Notes Award. Annually offers two prizes:

- 1) Short prose, which can be fiction or creative nonfiction.
- 2) Independent books from small, micro, and academic presses, or self-published books.

The Prizes range from \$500 for short prose to \$1,500 award for best independent book

The award was set up to honor the memory of American philosopher Eric Hoffer by highlighting salient writing. The prize winning stories are published annually in the anthology, Best New Writing, along with the results of the book awards. Submissions are accepted each year by nominating books and prose. The prose deadline is March 31, 2008. The next book deadline is January 15, 2009. For more information visit www.hofferaward.com

6. eBOOK CONVERSION. Rosetta Solutions/Seattle Book Company is raising their minimum for conversion to 20 titles. Meanwhile a new company is offering conversion of single titles and can convert to Amazon's Kindle format. See GuruGirls at <http://detailsplease.com/Ebook/>

7. WANT SPECIFIC DETAILS ON BOOK PUBLISHING? See our Instant Report, downloadable for immediate delivery. All have been updated recently. See <http://dansentme.com/sites/para/resources/allproducts.cfm>

[602](#) Interviews, How Authors Get On Radio & TV

[603](#) Book Printing. At the Best Price

[604](#) How to Price Your Book

[605](#) Locating the Right Distributor

[606](#) Publishing Fiction & Poetry

[607](#) Publishing Contract: Author-Publisher

[608](#) Your Publication Date

[609](#) Blurbs For Your Books, Testimonials, endorsements & quotations

[610](#) Children's Books, Resources for Writing, Producing and Promoting Juveniles

[611](#) Newsletter Publishing; A Resource Guide

[612](#) Bestsellers, What They Are & How To Make Them

[613](#) Cook Books, Resources for Writing, Producing & Promoting Books on Food

[614](#) Selling Books Through The Gift Trade

[615](#) pBooks to eBooks, Creating Digital Reading

[616](#) Travel Books, Resources for Writing, Producing & Promoting Guidebooks

[617](#) New Age Books; Resources for Writing, Producing & Promoting Books on metaphysics, the occult and new thinking

[618](#) Religious Books

- [619](#) Write It Once - Sell it Forever, How to Update Your Books
- [620](#) Your Book Writing & Publishing Calendar
- [622](#) Cooperative Book Promotion
- [623](#) Questions and Answers on Book Publishing
- [624](#) How to Set up & Run a Successful Book Publishing Business
- [625](#) Selling Books to Catalogs
- [626](#) Raising Money to Publish Books
- [628](#) Canadian Book Publishing
- [629](#) Making The Web Pay
- [630](#) Selecting a Book Title That Sells.
- [631](#) Covers That Sell Books
- [632](#) Bookshelf, Selling Books From Other Publishers
- [633](#) Beyond Remainders
- [634](#) Selling Books In The United States
- [635](#) AudioBooks, Turning Books & Speeches Into Spoken-Word Tape & Disc Products
- [636](#) Insurance for Publishers; Protecting Your Book Company
- [637](#) Selling Books To The Military Market
- [638](#) Screenwriting: Fiction (theatricals) & Nonfiction (documentaries)
- [639](#) Autograph Parties & Signing Books
- [640](#) Book Promotion Made Easy: Event Planning, Presentation Skills & Product Marketing
- [641](#) Merchant Status: Credit Cards for Publishers
- [642](#) Large Print Books: Making your Work Easier to Read.

8. ARTICLES ABOUT BOOK CONTRACTS by Ivan Hoffman, Esq. See
<http://www.IvanHoffman.com/helpful.html>

9. NEVER FEAR MEDIA INTERVIEWS AGAIN!

Imagine being relaxed and comfortable the next time a reporter calls or when you step in front a camera. Imagine being confident in a media interview that you are in control and will be quoted saying what you want!

Find out how you can ace ANY interview, look comfortable and confident, and get your message across in sound bites. See
<http://www.MediaTrainingWorkshop.com/692402>

10. PUBLISHING UNIVERSITY ONLINE

February 13, 2008 - 11:00 am PST/ 2:00 pm EST

A Survival Guide to the New, Live Web: A Two-Part Series on Web 2.0 and Social Media Optimization:

Part One: The Essentials - Deltina Hay of Social Media Power

Learn how to use social media tools and the new, live Web for publicity, book marketing, and building readership.

Topics include:

- * A simple guide to RSS feed and blogging technology
- * Getting your message into the live Web via social bookmarking
- * Social networking, media communities, news aggregators, and virtual worlds
- * Building a social media newsroom; and using social media technologies such as widgets and mash-ups as highly effective viral marketing tools

Presented in a direct, easy-to-understand, business-savvy manner, this series will put the listener squarely on the map of today's future: the social Web. It charts a clear course to a brand new way to get your message about your books and authors into the easy reach of millions of potential readers.

Visit http://www.pma-online.org/custom/publishingUniversityOnline/University_onlinenow02-13.aspx for more information and to register today.

11. 2008 SPIRITED WOMAN CIRCLE LAUNCHES MARCH 4 (March 4 - Oct. 7, 10 am PST) - Nancy Mills, founder of Spirited Woman, will be interviewing famous women authors and media personalities in her 8-part tele-chat series. Nancy's got a knack for drawing in bestselling authors to her series. In the past talents such as Fannie Flagg and Janet Fitch have participated, plus dozens more. This year the likes of Jacquelyn Mitchard (Deep Sea of the Ocean) and Catherine Ryan Hyde (Pay It Forward) are guests. The 1-hour chats are a great opportunity to participate in up close and personal conversations and to ask questions. Premiere guest is humorist/author/blogger queen/book critic Erika Schickel (You're Not the Boss of Me: Adventures of a Modern Mom) on March 4th. Be sure to check out the series' special - you'll save \$\$\$\$.

http://www.thespiritedwoman.com/spirited_woman_circle

==SHARE YOUR RESOURCE. Send it to DanPoynter@ParaPublishing.com

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I dare you to forward this ezine to writers and publishers.

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<D-----ParaThoughts----->

AMAZON AND SALES TAX
 --Dan Poynter

The brick and mortar bookstores are at it again. They are complaining that online stores should be collecting sales taxes. See ABA Applauds Gov. Spitzer's Call to Clarify Sales Tax Laws.

<http://news.bookweb.org/5783.html>

Do they really think collected taxes will level the playing field and get people to patronize their establishments? Amazon will still sell books for less--and Amazon delivers.

Smaller brick-and-mortar stores may stock 20,000 titles. Superstores often have room for 80,000 titles. An online vendor, such as Amazon, carries somewhere in the neighborhood of 3 million books. They have infinite shelf space.

When you shop online, you save gasoline, do not add miles to your car and don't have to find a parking space. And did I mention that Amazon delivers?

Online bookstores compete with brick-and-mortar booksellers on many more issues besides sales taxes. And they are winning.

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Please Copy\Paste this newsletter into your email program and then send it to your colleagues in publishing. They will appreciate you.

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<E-----ParaFreebies----->

1. F-R-E-E!! Download a PDF Measuring Tool designed by Marko Mikulich to help authors build their Self-Published Book. The tool is cut out of an 8.5x11-in paper sheet and contains:

- Five different measuring rulers:
 - a. Inches-decimal 1/10s of an inch
 - b. Inches-fractional 1/16s of an inch
 - c. Millimeters
 - d. Centimeters
 - e. Picas
- Type-sizing tool for determining lettering size from 6 to 72-Points
- Decimal-Fraction Equivalent conversion chart
- Line widths, shows lines Hairline to 6.0-points
- Simplified conversion chart (e.g. 72-points = 1-inch)

This Measuring Tool is shown in the Appendix of the new book, "ILLUSTRATE YOUR SELF-PUBLISHED BOOK; The Author's Guide for Drawing, Photography, Typesetting & Production" <http://www.ercd.com/meas-tool.pdf>

2. HEAR DAN POYNTER DISCUSS BOOK WRITING AND PUBLISHING ON THE RENEE BOBB SHOW.

<http://www.blogtalkradio.com/TheReneeBobbShow/2007/12/18/Meet-Dan-Poynter-the-King-of-Self-Publishing>

3. F.R.E.E SPECIAL REPORT -- FROM BACK COVER TO BESTSELLER!

--Susan Kendrick, www.WriteToYourMarket.com

How important is your back cover? Whether you're producing a physical cover for your book or creating an e-book version, the same principles apply. Your back cover copy is the first and most important place to sell your book. It is your elevator speech, spokesperson, sales rep, and the foundation of all your marketing efforts.

- What role does it play in your overall marketing?
- How do you decide what to say and how to say it?
- When should you write your back cover copy?

This new report answers each of these questions then helps you create back cover sales copy that will:

- Make readers thrilled they have found you
- Establish you as the obvious expert in your field
- Position you instantly heads and shoulders above the competition
- Give you a way to attract the media, reviewers, distributors, affiliates, joint venture partners, and more
- Give your book the power to sell itself—to anyone, anywhere
- Help build a recognizable, sought-after, and bestselling brand

You get 17 fully loaded pages of proven, easy-to-use information, advice, and how-to's. Limited-time offer. Pick up your f.r.e.e copy at www.BackCoverToBestseller.com.

==>SHARE YOUR FREEBIE. Send it to DanPoynter@ParaPublishing.com

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Writers and publishers love this newsletter. Why not forward it to them?

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<F-----ParaCalendar-----<

AUTHOR ON A SPEAKING TOUR.

Where in the world is Dan?
Showing people how to write, publish and promote their books
One presentation at a time.

ALSO SEE THE CALENDAR ON OUR WEBSITE:

<http://parapublishing.com/sites/para/speaking/calendar.cfm>

2008

February 6 – February 26. ROUND-THE-WORLD SPEAKING TOUR

February 9-10. PUERTO VALLARTA, Mexico. Puerto Vallarta Writer's Conference. Fmi: David Lyons, rdlyons1@yahoo.com, +1-903-258-9690. <http://www.puerto-vallarta-writers-group.com/index.php?ID=39>

February 17-23. BARCELONA, Spain. Parachute Industry Association Symposium. Dan speaking on an aviation topic. Fmi: <http://www.PIA.com>

March 13. PARIS. The Formation meeting of the Association Française des Conférences Professionnelles (AFCP). For information, contact Laurent Tylski, Laurent@tylski.com, +33 (0) 9.51.03.22.83 &/or Francis Zentz, francis.zentz@wanadoo.fr, +33 607 1927 78.

March 14-15. AMSTERDAM, Netherlands. PSA/Holland first national convention. Fmi: Hans Ruinemans, hans.ruinemans@businesstales.com, hans.ruinemans@glocorp.com, +31 35 699 1999, <http://www.psaholland.org/>

March 23 – April 12 ROUND-THE-WORLD SPEAKING TOUR

March 28-30. MELBOURNE, Australia. National Speakers Association of Australia (NSAA) convention. Fmi: secretariat@nationalspeakers.asn.au, 1800 090 024

April 1-2. KUALA LUMPUR. Malaysia Association of Professional Speakers (MAPS) convention. http://www.maps.org.my/events_up.asp. Fmi: Anthony Fernandez, 019 3160 444, anthony@maps.org.my

April 4-6. DURBAN, South Africa. National Speakers Association of South Africa (NSASA) convention, Sibaya Convention Centre. Fmi: Richard Mulvey, 0861 – 444888, richard@richardmulvey.com <http://www.nsasouthafrica.co.za/>, <http://www.nsasouthafrica.co.za/convention2008>

April 19. HOUSTON. Dan Poynter on book publishing. Fmi: The Book Connection, Rita Mills, rita@bookconnectiononline.com, rmills@ghg.net, 713-937-9184, <http://www.BookConnectionOnline.com>

April 23. TELESEMINAR. Book Promotion for Writers, Introverts and Other Reluctant marketers with Judy Cullins & Dan Poynter. Discover how to promote your book without leaving home. In this 90-Minute Teleclass you will get these results:

- Sell more books than you ever dreamed of.
- Get targeted Web traffic to your site to sell your book.
- Discover the # one f.ree book promotion on the Internet.
- Leverage what you have to get the word out.
- Share your book with your targeted audience--your style

5:00 Pacific time 8:00 Eastern time (1 1/2 hrs).

\$45 includes \$29 bonus reports. To register and for the Five Questions Dan and Judy will help you get answers for, go to <http://www.bookcoaching.com/teleclasses.shtml>
--Judy Cullins, judycullins@cox.net

April 26. SACRAMENTO. Northern California Publishers & Authors (Formerly the Sacramento Publishers & Authors). Fmi: Jennifer Martin, jenmartin@surewest.net, info@norcalpa.org, <http://www.norcalpa.org>

May 1-3. OKLAHOMA CITY. Oklahoma Writers Federation, Inc. Convention. Fmi: Amy Shojai, (903) 868-1022, shojai@verizon.net, <http://www.owfi.org/>

May 10. DALLAS. The North Texas chapter of the National Speakers Association. Dan Poynter on Turning Speeches into Books. Fmi: Carlos Sanchez, Hsittraining@aol.com, <http://www.speaker.org/>

May 15. TELESEMINAR. Book publishing for professional speakers. The Writer-Publisher Professional Expert Group of the National Speakers Association. 10-11 AM Pacific time. Fmi: Pam Lontos, (407) 299-6128, Pam@prpr.net, <http://www.NSAspeaker.org>.

May 27-29. LOS ANGELES. PMA Publishing University.
Fmi: 310-372-2732, e-mail: info@pma-online.org, http://www.pma-online.org/pubresources/events_awards.aspx

May 30-June 1. LOS ANGELES. BEA Book Fair.
<http://www.bookexpoamerica.com/App/homepage.cfm?moduleid=42&appname=288>

June 8 – July 8 ROUND-THE-WORLD SPEAKING TOUR

June 9. TORONTO. Turning Speeches into Books: the full New Book Model program in the afternoon plus The Book Game for Speakers, Extroverts & Others Who are Stalking Oprah in the evening. See <http://parapublishing.com/sites/para/speaking/speechdesc.cfm#professionalspeaking>. Toronto chapter of the Canadian Association of Professional Speakers. Contact Randall Craig, randall@randallcraig.com, (416) 918-5384.

June 14. AUCKLAND, New Zealand. Book writing, publishing & promoting. Fmi: Maria Carlton, maria@MariaCarlton.com, +64 (7) 853 9001, +64 (21) 849 948.
<http://www.PhantomPublishing.co.nz>

June 16. WELLINGTON, New Zealand. PowerPoint Tips & Tricks: Illustrating Your Spoken Message with Multimedia. All about computers, remotes, which projectors are best for travel, AV carts, microphones, PA systems, labeling computers to speed setup, backup equipment, and more. This is not your usual 'how to use' or 'introduction to' PowerPoint. National Speakers Association of New Zealand, Wellington chapter. Fmi: John Faisandier, +64-4 476 8186, john@faisandier.co.nz, <http://www.nationalspeakers.org.nz/>

June 17 WELLINGTON, New Zealand. Book writing, publishing & promoting. Fmi: Maria Carlton, maria@MariaCarlton.com, +64 (7) 853 9001, +64 (21) 849 948.
<http://www.PhantomPublishing.co.nz>

June 21. SINGAPORE. Book Camp with Dan Poynter on book writing, publishing and promoting. Fmi: Patrick Ang, +65-62419769, +65-98531380,
PatAngLHL@singnet.com.sg. <http://www.danpoynter.com.sg/>

June 28. DURBAN, South Africa. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter. Books 101: The full New Book Model programme. Fmi: Val Waldeck, +27 (0) 83 273 4700, vWaldeck@telkomsa.net

July 4. LONDON, UK. "How to Write, Publish and Promote Non-Fiction Books" - a seminar with Mindy Gibbins-Klein and Dan Poynter. Fmi: Mindy Gibbins-Klein, +44-(0) 845 003 8848, mindy@bookmidwife.com, <http://www.BookMidwife.com>.

July 7. MIAMI. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter. Books 101: The full New Book Model program. 6:30 to 10:00 PM. Fmi: IME Enrichment Center, Manny Sarmiento, 8181 NW 36th St, #8-D, Miami, FL 33166, TICKETFL@aol.com, 1-305-477-7600, <http://www.imeglobalgroup.com>

August 2-8. NEW YORK. National Speakers Association (NSA) convention.
[http://www.nsaspeaker.org](http://www.nsaspeaker.org;);

August 12. TELECONFERENCE. Publish Your First Book. NSA Academy. National Speakers Association. FMI: Michael Soon Lee, 800-417-7325, seminars@netvista.net.

August 20 – September 15 ROUND-THE-WORLD SPEAKING TOUR

September 5-6. SALZBURG, Austria. German Speakers Association (GSA). Fmi: Claudia Haider, +49 (0) 81 41 5 35 98 59, c.haider@germanspeakers.org
<http://www.germanspeakers.org/de/Convention2007.php> .
http://www.germanspeakers.org/de/documents/Flyer_Convention_USA_070601_ck_d.pdf

September 11-14. ALBUQUERQUE. Parachute Industry Association. Dan to speak on an aviation topic. See <http://www.PIA.com>

September 20. PITTSBURGH, PA. The Pittsburgh chapter of the National Speakers Association. Dan Poynter on Turning Speeches into Books. Fmi: Barbara Thompson, barbara@BarbaraThompson.net, (412) 851-4195.

November 7-9. BIRMINGHAM, UK. Professional Speakers Association of the UK & Ireland. (PSA). <http://www.psaconvention.com/>

December 14-15. ABU DHABI. Professional Speakers Association of the Middle East (PSA/ME). Abu Dhabi, UAE. Reg Athwal, Reg@RegAthwal.com, +971 (0) 43321837, <Http://www.PSAME.org>

2009

February 5-13. RENO. Parachute Industry Association Symposium. <Http://www.PIA.com>;

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<G-----ParaHumor----->

BEST "OUT OF OFFICE" AUTOMATIC E-MAIL REPLIES

1. I am currently out at a job interview and will reply to you if I fail to get the position. Be prepared for my mood.
2. You are receiving this automatic notification because I am out of the office. If I was in, chances are you wouldn't have received anything at all.

3. Sorry to have missed you, but I am at the doctor's having my brain and heart removed so I can be promoted to our management team.
4. I will be unable to delete all the unread, worthless emails you send me until I return from vacation. Please be patient and your mail will be deleted in the order it was received.
5. Thank you for your email. Your credit card has been charged \$5.99 for the first 10 words and \$1.99 for each additional word in your message.
6. The e-mail server is unable to verify your server connection and is unable to deliver this message. Please restart your computer and try sending again. (The beauty of this is that when you return, you can see how many in-duh-viduals did this over and over.)
7. Thank you for your message, which has been added to a queuing system. You are currently in 352nd place, and can expect to receive a reply in approximately 19 weeks.
8. Hi, I'm thinking about what you've just sent me. Please wait by your PC for my response.
9. I've run away to join a different circus.
10. I will be out of the office for the next 2 weeks for medical reasons. When I return, please refer to me as 'Loretta' instead of 'Joe'.

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(Generic Smiley)

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THE SMALL PRINT

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