



Your Publishing Poynters MARKETPLACE Newsletter: March 2008

PUBLISHING POYNTERS MARKETPLACE

This Publishing Poynters bonus supplement is about buying, selling and reviewing; authors and publishers helping each other.

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For the Small Print, scroll to end.

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ANNOUNCEMENTS

1. PUBLISHING POYNTERS MARKETPLACE IS MONTHLY SUPPLEMENT TO OUR POPULAR PUBLISHING POYNTERS NEWSLETTER. Our free listings have grown so much that they overwhelmed the regular newsletter. We hope you like this concentrated opportunity to buy and sell publishing products and services.

Publishing Poynters Marketplace is posted/archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

YOUR (FREE) LISTINGS should be tight and complete. We will not repeat them within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

<A-----ParaStories--Stories/Information Wanted-----<

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Looking for stories from activists and nonprofit employees who have used techniques from books like THE THINKER'S TOOLKIT, HOW TO THINK LIKE EINSTEIN, OR THINKERTOYS. Have you used TRAINING on lateral thinking, Six Thinking Hats (r), or something similar? I'd love to know what you did and what the results were. Your stories will help me write a book on "social innovation tools" for activists and nonprofit staff. I'll acknowledge contributors' whose stories end up in the book. Email davis_1999@verizon.net by May 15, 2008. Thanks! Chester Davis, author of *The Creative Activism Guide*.

2. Needed for children's book: TRUE SPORT STORIES. They can be humorous or serious, large or small achievements, victories or defeats, children with or without disabilities, playing on a team (football, soccer, baseball, etc.) or individual (golf, tennis, bowling, etc.) Ages 3-12. Any sport. In addition to the story, please include information about the child (at least first name, age). Please send stories to dorisjwilkinson@aol.com. Put "Juvenile Sports" in the subject line of your email.
--Doris J. Wilkinson, www.magicboxpublications.com

3. Please send stories about the ONE THING THAT HAS CHANGED OR COULD CHANGE YOUR LIFE. Short, factual stories that are amusing, sad or significant are welcome. Please add written permission to include in a future book, if selected, along with your name and contact information. Please put One Thing in the subject line and send your stories to barbara@bmwalker.com. www.bmwalker.com

4. ATTENTION ATTORNEY'S AND THOSE THAT PARTICIPATED IN WILL PROBATE, LITIGATION ETC. Am writing TV series on this subject. Want stories from you. The more screwed up the better. Will use concept of story and convert to fiction. David I. Shapiro, (<mailto:dshap74@aol.com>) 623 215 7189 cell 623-734 3451 Fax 623 533 4789

5. Stories of MAKING MONEY AS A REAL ESTATE INVESTOR needed. If you buy, rehab, and sell or lease single family or multifamily properties and make good money doing it, your story can motivate and encourage other investors. I am writing a book on the financial analysis Real Estate Investors use to make money in any aspect of the buying, rehabbing, selling, and leasing phases of building wealth. Concentrate on your approach to analysis and what makes you successful. Authors of accepted submissions will receive a free copy of the book. E-mail submissions to laneabc@aol.com. --Lane Anderson

6. I'm compiling PERSONAL STORIES OF VETERANS AROUND THE COUNTRY WHO FOUGHT IN KOREA to include with the story of CPL. LUTHER LEGUIRE, USMC, (Ret). On November 26, 1950, PFC Leguire climbed atop the U.S. Consulate in Seoul, removed the North Korean flag and raised the U. S. flag. The Korean War Veterans Association recently honored Leguire at the Marine Corps Ball in Seoul. Leguire is now the pastor of a church in Lake City, Florida. Send your stories, name, and email address to William A. Cummins, Author: wacummins@bellsouth.net or to 807 Black Duck Drive, Port Orange, FL 32127 or 386-761-5675.

7. Tell me YOUR PERSONAL FINANCE STORY; not how much money you make but whether you spend more than you bring home. Confidentiality assured and anonymity protected. How do you and your partner/spouse/significant other resolve conflicts around money? Have you had trouble getting out of debt and staying out? What have been your biggest obstacles to achieving your personal finance goals? Certainly a sensitive subject so only your age and initials at the end of your submission. No compensation is available, but a free book will be sent to participants who include their addresses. Submit by 2/14 to: mwoolf@frontiernet.net .

8. SINGLE MEN in all age ranges and situations.... Tell the Truth about Love and Sex ...STORIES WANTED about your challenges with the dating process. Topics such as:

*Mistakes women make to make you run or make you want to commit. *The expectations and pressure women put on you to commit and any great stories on experiences you have had dating *What you like and dislike that women do on dates.

* Your thoughts on pressure that often results from having sex without discussing it with a partner first.

*True love connection stories from your side would be appreciated to show the hearts of all the wonderful men out there! Any funny stories or some input on what makes you want to commit would be helpful. Add your name and info so women can contact you if you wish or remain unknown! Send to

Renee@lovemechanics.com, www.Rapiddating.com,
www.LoveMechanics.com

9. For a website titled www.lowglycemicrecipes.net and a possible book, I am looking for stories of individuals – especially those with TYPE 2 DIABETES

-- who control their blood sugars and/or who have lost weight with low glycemic, low-carbohydrate eating and/or by taking cinnamon supplements. Contact me please at drbreecher@lowglycemicrecipes.net.

--Maury M. Breecher, PhD, MPH, bookwriter@stx.rr.com

Breecher is a longtime member of the American Medical Writers Association (AMWA), the American Society of Journalists and Authors (ASJA), the Authors Guild, and the National Association of Science Writers (NASW).

10. Poetry or short stories on OVERCOMING LOSSES IN RELATIONSHIPS WHEN IT TURNED OUT TO BE A GOOD THING needed. A copy of the book will be sent to contributors, email : telemachus@yahoo.com

11. DID ANYONE IN YOUR FAMILY SURVIVE THE SINKING OF THE LUSITANIA?

Cheops Books is looking for oral history on the sinking of the/ Lusitania/ that took place on May 7, 1915. Did your great-grandmother or great-grandfather tell you anything about it? If so email Cheops Books at occultus@cox.net, www.cheopsbooks.org

12. Contributors wanted for eleventh collaborative book titled AWAKENING THE WORKPLACE www.awakeningtheworkplace.com

(Publishing Summer 2008). Would like to hear from speakers, trainers, coaches and consultants with proven expertise in innovative, energized and progressive practices in WORKPLACE GROWTH AND RENEWAL . Co-Publishers Kathy Glover Scott and Adele Alfano have created the best-selling Experts Who Speak collaborative books series (6 volumes of Expert Women Speak Out!) along with the international best-sellers Sales Gurus Speak Out www.salesgurusspeakout.com and Awakening the Workplace Vol. 1 & 2. Check out our central book website at www.expertswhospeakbooks.com .For more info please contact Adele Alfano at info@expertswhospeakbooks.com or call 905-578-6687

--Adele Alfano and Kathy Glover Scott

13. I'm writing an ebook with a client on TIME MANAGEMENT FOR WRITERS, and would love to feature the techniques used by your readers. At this point, I'm looking for a wide variety of strategies regarding time management and writer productivity.

Write me at: kimstacey@sbcglobal.net. I will contact them directly to set up interviews by phone or via email, whichever is easiest for you.

--Kim Stacey, Freelance Writer, 831-338-0220

14. I am writing about people WHO HAVE LEGALLY CHANGED THEIR GIVEN NAME(s) and/or surnames (for reasons other than a woman changing her name to her husband's). Also, I am looking for people who have gone by NICKNAMES for most of their life that friends don't even know what their real name is.

I need to find people that fit this description and I will forward them a list of questions to reply to. These stories will have to come from the person directly so that I may obtain their permission to include their story in the book.

Anouk Hartwell, namechangebook@hotmail.com

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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<B----- ParaWants--Publishing Items and Help Wanted ----->

ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. Searching for a MARKETING PERSON. I am an Artist who paints Fairies. My first book on Fairies was published in Oct. 2007 and is in most book stores. The title is: "Through a Faery Stone". My website is: www.thefairykingdom.com I have another book that I am looking to publish and 2 more in the works. I probably have app. 300 Fairy paintings to date. I need a marketing person to push my books and also my Fairy images as

calendars, prints, note cards, etc. You can contact me at:
edhicksartist@aol.com

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This newsletter has a circulation of 30,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?  
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<C-ParaSales--Companies/Properties/Jobs/Rights to buy or for sale/Remainders <

SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

1. IF YOU ARE A SUPPLIER LOOKING FOR CUSTOMERS, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.  
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<D-----ParaReviews--Reviews on Amazon and B&N wanted -----<

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. Days of Goodbyes by Ragnhild Munck is a MOTHER'S TRIBUTE TO HER DAUGHTER and every young woman who has struggled with the terrors of Breast Cancer. It is personal, candid, deeply disturbing and engaging with beautiful photos picturing an amazing life.

--Ragnhild Munck, email: munck@wwc.com

2. My new book, number four, 'RUSTY SON OF TALL ELK' is an adventure novel for young adults. DNA PRESS, \$9.95, ISBN # 1-933255-43-9 164 pages.

Russell Weaver, nicked named Rusty is a farm boy captured and adopted by Cheyenne Indians in 1858. He has always day-dreamed of being a hero thanks to all the books he has read. It was his red hair that saved his life. A chief has a half-breed daughter of about his age also with bright red hair. It would be strong medicine to have the boy and girl both with the red hair. Rusty finds that his new sister is one year older, one inch taller and until Rusty was the most special person in the tribe.

This novel is laced with humor, and Indian lore. It is book one of a four book series. More information on my web site: www.charleshbertram.com, Google the title and find it for sale all over.

Thanks, Charles H. Bertram author of CHIPPED BEEF ON TOAST, SOS and other books. cbertnfl@msn.com

3. Learn and Sign Funtime Books are CREATIVE ACTIVITY BOOKS FOR CHILDREN USING SIGN LANGUAGE in conjunction with their traditional word and picture counterparts. The series is a colorful and interesting learning experience for children of all ages and ethnics. These books are published in English, Spanish, Creole, American Indian (Lakota), Australian Sign language and The British Sign Language.

--Judy Barfell, learnandsign@aol.com

4. Looking for book reviews. If your area of interest/expertise is SALES OR SALES MANAGEMENT, "The Sales Operator-Insider's Guide to Successful Selling," is Brian J. Bieler's latest book in the "Powerful Steps" series and delivers up-to-date strategies how things are done behind the sale. "It's time to transform our thinking about the sales process," and the best sales tools available are not simply relying on computer presentations and canned pitches but to improve communication skills that lead to authentic discussions with customers and buyers. The reader gains insight from real-life sales and management experience how to be a better negotiator, use professional speaking strategies and close sales without arm-twisting tactics. Contact: brian@powerfulsteps.com

5. In rhythms – jazzy or plain - and fresh imagery, Tim Bellows' *Sunlight from Another Day* calls to mind Thoreau's notion of the "tonic of wildness" and wild lands. THE POEMS TOUCH ON THE HAZARDOUS BUT OFTEN HEALING WILDERNESS OF LOVE RELATIONSHIPS. Some pieces echo an unsettlingly familiar sense of the bizarre; others evoke purifying streams of empathy and divine compassion. As an integrated whole, they affirm the value of making our daily song, of listening - in our more enlightened moments - to "the droning of silence" (Buber). We see that all things are endowed with sound.

--Tim bellows, tpb45@sbcglobal.net

6. FICTION/MYSTERY & SUSPENSE:

The Black Stone (May, \$19.95, cloth \$26.95) by Linda Cargill imagines a coconspirator escaping the Twin Towers disaster and striking again.

occultus@cox.net, www.cheopsbooks.org

7. GOLF UNPLUGGED (Tatra Press) by Jim Apfelbaum

Golf has always been more than the scorecard's bottom line, more than fairways and greens hit in regulation, even more than a restorative beer after the round in the 19th hole. With niblick-sharpened wit, Jim Apfelbaum wades deep into the historical second cut of rough in an engaging series of essays. The search uncovers eccentrics, heroics, failure and valor. The tales remind us that little has changed through the centuries despite the best intentions of progress - thankfully, and for good reason. "Here is writing that's subtle, thoroughly self-effacing and informative." Golfweek

jwapfel@aol.com

8. CREATING MADNESS is an Action/Adventure thriller crafted by author Andrew J. Rafkin. The first novel in the series has Andre Petrov, a successful security company executive forming Oceans Reconnaissance Commission and Associates (O.R.C.A.) to provide coastal and port protection against global terrorism, drug trafficking, and environmental issues. Retired Navy SEAL Commander "Reef" Johansson and the beautiful Alexis Mikos, a

former Secret Service agent, plus a handpicked group of security and computer specialists lead O.R.C.A. against the terrorists. Using cutting-edge technology and speciall designed Orca boats, they attempt to foil a diabolical plot funded and contrived by a vengeance-seeeking North Korean family and a wealthy Iranian mullah.

Available through Amazon, Barns & Noble,
Outskirtspress.com/creatingmadness.

--Andrew Rafkin arafkin@hotmail.com

9. "LOVE FOCUSED: Living Life to the Fullest." This book will help you discover a very different approach to life and God that makes living in a difficult world satisfying and successful. It is based on thirty years of research with thousands of individuals into what really helps people change and what helps them succeed in life. Love Focused describes a model for living that not only frees you to enjoy a better life, but will help you succeed at the two things God says are most important: loving God and loving others. Contact: bjhughes@cox.net

10. "BICYCLE JOURNEYS WITH JERRY" by Jerry Dusterhoff. Jerry's exercise of choice is bicycling. He describes progressing from cycling in his neighborhood to taking cycling vacations in the scenic areas of the country. Tourist stops like Glacier National Park, the Cascades, Southwest Utah, Oregon, Georgia, and Vermont are all places he has cycled. His most ambitious trip was ridi ng coast-to-coast, and he convinces you that this achievement can be accomplished by just about anyone with the determination to try. The reader is easily caught up in Jerry's vacations and can be inspired to start planning his own. The book is listed on Amazon, Alibris, Abebooks. Request a review copy from orders@acyclistpublishing.com or use the Contact form at www.acyclistpublishing.com.

11. LIFE STORY OF MILAREPA - 76 page ebook, and nearly 3 hour AUDIO BOOK of same text on one CD. Narrated by Ken Albertsen. Text adapted from the Tibetan translation by Lobsang Lhalungpa. Milarepa was a singer of spiritual poems who roamed the northern slopes of the Himalayas 900 years ago. His story sheds light on the origins of Buddhism in Tibet and offers multi-faceted insights to the mountain culture of that era. Milarepa is considered by many to have become a living Buddha, and his years of extreme renunciation within walled-in caves are legendary. The

12. EUTHANASIA...TO REST IN PEACE. ISBN 9781432718077
Synopsis: Two corrupt US senators pitted in a no-holds-barred struggle for supremacy...a string of murders, a derelict cemetery...and the deadly wiles of an over ambitious woman who would stop at nothing to become

America's next first Lady...even murder.
Publication Date: January 2008
Genre and page count: crime/fiction. 488 pp.
Publisher: Outskirtspress; Inc.
Israel M. guyease@yahoo.co.uk

13. HISTORY/AUTOBIOGRAPHY - DAYS OF ELIJAH – ISBN: 978-0955624803

As they try to silence this author, details emerge of the spiritual contentions/intentions of Britain's Mountbatten-Windsor Royal family, their inner circles, and Scottish Ritual Freemasons.

Their World War Three agenda is exposed. This evidence moves/shocks/saddens...the story of loss/faith/love/action/grief unfolds...the author's Scottish lowland birth, background...Calling at the age of forty years.

Sensible/multicultural readers want/require ease of access to understanding historical content and context. From a base of integrity/goodwill/an already high worldwide profile, DAYS OF ELIJAH gives that opportunity. International support becoming apparent for translation of DAYS OF ELIJAH into feature film production. This book details why.

NOTE: Second 2008 printing. All material including COVER IMAGE and TESTIMONIALS being updated on www.amazon.com (eliza earsman)
--Rosemary E. Whitelaw, author Name; Eliza Earsman, Ireland temporarily.

14. I just wrote my first book, "MY FUNNY DAD, HARRY." I wrote it when my dad died last February in his memory. I kept thinking of so many funny and unusual things he did while trying to sleep and decided to put them into a book.

It's a short, quick, emotional read about his love for family, the funny things he did, his cats, and how our relationship changed as we grew older. I share some of the frustrations of being a primary care giver to my dad and how God helped me through the difficult months following his death.

Please send a request for a free copy if you would like to review it to myfunnydadharry@sbcglobal.net

15. Ghana: An African Portrait Revisited, for review in your newsletter? See listing below my signature. It's 99 words, so hope it's the length you want. This is an expensive coffee table style title, so we just offering five copies and looking for reviews on Amazon.com for it.

--Deidre Randall, CEO

Peter E. Randall Publisher, Blueline Publicity,
<http://www.perpublisher.com>, <http://www.bluelinepublicity.com>

16. MERLIN AMBROSIUS' ALCHEMICAL NOTEBOOK: PRACTICAL SOLUTIONS TO BRING THAT WHICH IS UNMANIFESTED INTO MANIFESTATION. Which outlines how to bridge between the worlds; heal through humor; clear the twelve levels of self; opening to the thirteenth level of self; receiving and transmitting the Song of Source. Publisher: Publish America Pub. Date: December 2007 ISBN-13: 9781604410327. Is now available through www.amazon.com and www.barnesandnoble.com If a reviewer wishes to receive a review copy of the book, they may send their request for one to support@publishamerica.com.

--Peace, Light, Love beyond time, Roger

17. H.P. LOVECRAFT AUDIO BOOKS available for review for Amazon. 8 chilling, unabridged stories by one of America's premiere horror writers on two CD volumes. The Beast in the Cave, Dagon, The Statement of Randolph Carter, The Terrible Old Man, The Music of Erich Zann on "Early Horror Works," and The Tomb, The Alchemist, and The Picture in the House on "More Early Horror Works."

For a review copy of one or both write Classic CD Books at info@classiccdbooks.com.

18. YOUR LIFE YOUR WAY: THE ESSENTIAL GUIDE FOR WOMEN, co-authored by Lynn Hull and Julie Molner, certified life coaches. For women approaching 50 years or older who set aside goals and dreams because of everyday responsibilities. Theme: Now is the time to tap into your deep energies and walk through the door to a life richer than you've ever imagined. Authors guide readers to: Gain clarity on their current life circumstances and habits, discover their inner resources, make positive choices, manage fear and celebrate. See more: www.essentialguideforwomen.com Contact: Julie.Molner@essentialguideforwomen.com

19. Recently published memoir, FOUR ROOMS, UPSTAIRS: A Psychotherapist's Journey Into and Beyond Her Mother's Mental Illness.

The feed-back I'm receiving makes me feel confident that as a daughter of immigrants (with a mother who happened to be mentally ill), clinicians will benefit from reading it as well as patients who have been deprived the opportunity of living in an environment in which the healthy, independent development of their spirit could thrive. Many have already told me that they have gained hope from reading my book. Indeed, I don't want sound presumptuous, but I do believe it will be of interest to most readers. It is not

a HOW TO manual but rather a devastating story which evolves into an exploration which allows the reader to experience how it is possible to move through trauma without forgetting but with a new-found ability to forgive and to move on.

If my story speaks to you, I will happily send you a copy. In any event, I look forward to your response.

With much gratitude for your time and consideration,
Linda Appleman Shapiro, author. Appshap@aol.com

20. SUCCESS STORIES. A place to list your book. No charge.
<http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.  
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<E---ParaCoop--Co-operative marketing programs. Offer/Join. ---<

CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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THE SMALL PRINT

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PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

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TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com

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**Para Publishing. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP).

Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.

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[DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com) More than 500 pages of helpful information:

<http://ParaPublishing.com>